







Sweetland family photographs: (lower left) possibly Bletsoe looking north between church and rectory; (upper right) local girls standing in front of possibly part of wall of the Rectory garden; (upper left) possibly road at north of village looing towards North End cross-roads











Various photographs of Sweetland family, posed and out cycling

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The contents of the Schedule will be tree	sted as confider	itial.	Strict ca	re will be tak	en that t	inform	mation	is discl	osed with regard t than the prepara	a indiv	ridual persons. The Statistical Tables.	e returns are not to be use	d for proof of	age, as in	connection with Old Age Pensio	ns, or for any o	ther purpose
NAME AND SURNAME	RELATIONSHIP to Head of Pamily.	(last Birthday) and SEX.		PART	ICULARS	as to M/	ARRIAGE	2		PROFESSION or OCCUPATION of Persons aged ten years and upwards.				BIRTHPLACE of every person.	NATIONALITY of every Person born in a Foreign Country.	INFIRMITY	
of every Person, whether Member of Family, Visitor, Boarder, or Servant,		For Infants			State, for each Married Woman entered on this Schedule, the number of :—			Woman le, the	Perso	Personal Occupation		Industry or Service with which worker is connected.	Whether Employer, Worker, or Working on Own Account.	Whether Working at Home.	dom, write the name of the County, and Town or Parish.		Schedule is:
who (1) pased the night of Sunday, April 2nd, 1911, in this dwelling and was alive at midnight, or (2) arrived in this dwelling on the morning of Monday, April 3rd, not having been enumerated elsewhere.	"Wife," "Son," "Daughter," or other Relative, "Visitor," "Boarder," or	state in m "under o "one	one year the age onths as ne month," month,"	Write "Single," "Married," "Widower," or "Widow," opposite the names of all persons aged 15 years and upwards.	Completed years the present Marriage has	Children pre	Children born alive to present Marriage. (If no children born alive write "None" in Column 7).		Profession, Tr	show the precise branch of the, Manufacture, &c. Trade or Manufacture, the work done, and the Article a worked or dealt in should		clearly shown in Col. 10 the question need not be answered here.	Trade or Imbustry, (1) "Employer (that is employing persons other than domestic servants), (1) "We work than the control of th	Write the words "At Home" opposite the name of each person	(2) If born in any other part of the British Empire, write the name of the Dependency, Colony, etc., and of the Province or State. (3) If born in a Foreign Country, write the name of the Country. (4) If born at see, write "At See."	(2) "Naturalised British sub- ject," giving year of natu- ralisation. Or (3) If of foreign nationality,	and Dumb," (2) "Totally Blins (3) "Lunatic," (4) "Imborile," or "Feeb
No one else must be included. (For order of entering names see Examples on back of Schedule.)	"Servant."	Ages of Males,	Ages Ages of Cales, Females.		lasted. II less than one year write " under one,"	Total Children Bern Alive.	Children still Living.	Children who have Died.	(See Instructions 1 of Schedule.)	seed. so 8 and Examples on back	No entry needed for Domestin Servents in private employment. If employed by 'a public body (Government, Munorpal, sec.) state what body. (See Instruction 9 and Examples on back of Schedule.)	is working for an employer), or (3) "Own Account" (that is neither employing others nor working for a trade employer).	Cattying on	Nore.—In the case of persons born elsewhere than in England or Wales, state whother "Resident" or "Visitor" in this Country.	"French."	opposite that p son's name, a the age at whi he or she becau afflicted.	
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(To be filled up 1 certify that :- (1) All the ages in this Schedule are entered in the p (2) I have control the ratios and form with the tool in (2) After making the recensory countries I have computed the second of the seco		Males.	Total.	Persons.		. 0			Dwei Coun soull	rite bel	(To be filled up by, low the Humber of Bouse, Tenement, or titchen as a room buanding, lobby, close se, office, shop.	Rooms in this I declare r Apartment).	that this Ca.	July in our	on in occupation, or in charge, or rectly filled up to the best of my auch Sweetland	v knowladza ane	d bollef

Biographical notes on the Bedford photographer Frank Sweetland (1871 - 1936)

Researched & compiled by Edward Bean, 2006.

During his short career in Bedford from 1906 to 1916, Frank Sweetland (a.k.a. Frank Sweetland Cocks), as well as being an excellent portrait photographer, took many outstanding topographical postcard views of Bedford itself and, being a keen cyclist, many of the surrounding villages, including Astwood, Bletsoe, Blunham, Bromham, Biddenham, Cardington, Carlton, Clapham, Cople, Cranfield, Eaton Socon, Elstow, Felmersham, Goldington, Great Barford, Harrold, Ickwell, Knotting, Lavendon, Marston Moretaine, Milton Ernest, Northill, Oakley, Odell, Old Warden, Pavenham, Radwell, Renhold, Riseley, Sharnbrook, Stagsden, Stevington, Thurleigh, Turvey, Wilden, and Willington; all of which are represented in my own collection.

In 1911, Sweetland with his wife and daughter resided at 81 Tavistock Street, Bedford. The census form, completed by Sweetland in his own hand, states that he was aged 40 (implying DoB 1871), and was married to Kate Bertha, nee Woodcock, in 1897. She was stated as being aged 38 (implying DoB 1873) and born at Kettering. Their only child, Bertha Irene, was stated as aged 13 (implying DoB 1898) and born in Peterborough. Frank was born in Lewisham, Kent (now the London Borough of Lewisham), and BMD records show a *Frank Sweetland Cocks* born in Lewisham in March 1871.

From BMD records, it seems that Kate Bertha, his wife, was born in September 1872 in Kettering, her maiden name being Woodcock. Kate Bertha Woodcock married Frank Sweetland Cocks at Peterborough in September 1896. Kate was employed by a furnisher and haberdasher supplying props for photographers' studios, and it seems most likely that she met Frank through her employment.

Their daughter, Bertha Irene, was born on 28th November 1897. Some records have Bertha's second name as Anne, which may be a misreading of Frank's handwriting on the 1911 census form, but family members referred to her as Irene Cocks.

In the 1891 census, Frank Sweetland Cocks (with the same date and place of birth), was shown as the third of four sons of Jonathan Cocks, a travelling seedsman, and his wife Elizabeth, living at The Ferns, Park Road, Peterborough. At that time Frank's occupation was shown as 'clerk'. The family appear to have been moderately prosperous as they employed at least one household servant. Jonathan Cocks died in 1910 at Peterborough, aged 76.

As a photographer, Frank Sweetland moved widely before settling in Bedford around 1905/6:

The April 1901 census has Frank S Cocks, Engineer's Clerk, aged 30, living in High Street, Chatteris, Cambs, with his wife Kate and daughter Bertha.

In July 1901, Frank Sweetland Cocks, of 183 Freeman Street, Grimsby, completed a Stationers Company form applying for copyright on a photograph of the 'fish docks Grimsby, showing some filled with trawlers laid up owing to the strike'. (National Archives)

A Carte de Visité (author's collection) bears the imprint 'F Sweetland Cocks, Photographer, Lytham' of 28 Freckleton Street, Lytham, and a copyright registration of a photograph of Green Drive, Lytham, bears the date 25 March 1903, and another of rough seas at Lytham in 1904, both now in the National Archive. However, a photograph of the Fitzwilliam Hunt at the Guildhall Peterborough is dated 10 March 1904, so he must have been an early commuter from the north west!

Kelly's Directory of 1906 lists Frank at 6 Exchange Street, Peterborough; a photographic postcard has the imprint 'F Sweetland Cocks' (author's collection).

Frank Sweetland COCKS seems to have changed or shortened his name to Frank SWEETLAND before arriving in Bedford late in 1906. All Bedford references use the name 'Frank Sweetland', 'F Sweetland', or simply 'Sweetland'. The 1911 census form (above), completed in his own hand, uses the name 'Frank Sweetland', and signed it as such. A 1916 photograph of his Tavistock Street studio shows the name as 'Sweetland.'

There is some evidence that Sweetland either worked for *Blake and Edgar*, the Bedford photographers or, more likely, supplied photographs to them; some pictures, clearly by Sweetland, appeared under their imprint. Similarly, he almost certainly supplied pictures to other local publishers such as *Hockliffe*, and *Timaeus*. Later, pictures originally published by Sweetland continued to be sold, without his imprint, until the early 1930s.

Street directories of Bedford show that Sweetland traded successively from 18 Ford End Road from 1905, 84 Hurst Grove from 1908, 79 Harpur Street from 1910, and finally 81 Tavistock Street from 1914 to 1916. The last precisely dateable Bedford photograph (BLARS X592/2) by Sweetland seems to have been 13th November 1915 outside his shop in Tavistock Street. By early 1917 he had vacated the premises, which were by then occupied by a hairdresser. So far I have not found any photographs by Frank after he left Bedford and moved to Bournemouth.

Competition between Bedford photographers seems to have been fierce – in addition to the well-known national publishers, contemporaneous Bedford photographers & publishers other than Sweetland included: *Blake & Edgar* of 38-40 High Street, *Brown & Collins* of 38 High Street, *J C Brown* of 36Midland Road or 60 St Loyes, *G A Gearey* of 33 Brereton Road, *F Hockliffe* of High Street, *Henry J Kingham* of Cauldwell Street, *D Lindley* of 99 Tavistock Street, *Alice Neame* of Stanley Street & later 21a St. Peters Street and also her husband *Reginald D Pursey/Percy* (died in WW1) also of Stanley Street, but also under their joint name of *R & A Pursey* in St Loyes, *Rayner* of Adelaide Square, *Ruff* of Sharnbrook, *A Drake Sadler* of 82 Castle Road, *C H Solomon* (unknown location), *E Spears-Ball* of St Mary's Studio, *J Thompson* of 72 High Street, *C F Timaeus* of High Street, *W Salmon* of 65 High Street, *Sidney Wiggins* of 41 Stanley Street, and *J T Welch* of 6 Midland Road.

Frank and his family subsequently moved to Bournemouth, changed his surname back to Cocks, and took up residence first at 3 Oak Road, then Elms Way. At the time of his death he was said to be moderately wealthy, having acquired several properties and opened a grocery store. His wealth was reputedly the result of patents he held on a design of camera shutter and possibly a bicycle freewheel, but so far there is no substantive evidence.

Frank Sweetland Cocks was involved in a road accident with a motorcycle and an omnibus in Bournemouth and died in June 1936 aged 65 (Bournemouth Registry District. volume 2b, page 964). Kate Bertha died in 1954 aged 81 (Bournemouth Registry District. volume 6b, page 212). Their daughter, Bertha Irene, died aged 90 on 11th January 1978 in Bournemouth, never having married, but it seems her 'lodger' had a significant influence on her affairs.



Frank, Kate and Bertha Sweetland about 1907



Kate and Bertha Sweetland Cox facing the river by Bedford bridge, c1906 - photogravure