

LORD ST. JOHN OF BLETSO JOINS BELL TECHNOLOGY GROUP LTD. BOARD OF DIRECTORS

NEW YORK, NY, Oct. 23, 1997 - Bell Technology Group Ltd. (NASDAQ: BELT, BELTW) today announced that Lord St. John of Bletso, who has 16 years of combined financial and legal experience in the development of emerging international markets, has joined its Board of Directors. This brings the Bell Technology Group Board to six members.

Lord St. John is a prominent member of the House of Lords of Parliament of the United Kingdom. He serves on the European Union Select Committee A on Trade, Finance and Foreign Affairs. He is also a consultant to Merrill Lynch and a registered representative of the London Stock Exchange.

"We are thrilled to add Lord St. John, an experienced and prestigious force in international finance and policy, to our Board. His diverse and extensive skill in finance, law and assisting high growth companies will be a tremendous asset as we continue to aggressively expand our customer base. We are truly fortunate to benefit from his knowledge and expertise in these areas," said Marc H. Bell, President and CEO of Bell Technology Group Ltd.

Previously, Lord St. John was responsible for brokering UK and European equities to the Far East at Smith New Court. He also consulted to companies in emerging markets on investor relations and corporate finance issues. During his tenure he also became Chairman of Eurotrust International, a financial services company specializing in the incorporation of offshore companies and asset protection trusts. Prior to that, he served as an oil analyst for Fielding, Newson and Smith (now Netwest Markets) and as legal advisor and internal auditor to Shell Oil's South African division.

Lord St. John graduated from Cape Town University with a Bachelor of Science in Psychology and Bachelor of Arts in Law. In 1981, he was admitted as a lawyer and soon after received his Masters in Law from London University. His affiliations include: Trustee of SAN Foundation, Tusk and Television Trust for the Environment, Chairman of Governing Board of Certification International and Vice Chairman of All Party Parliamentary South Africa Group.

Bell Technology Group Ltd. Provides complete Internet solutions for business in the New York region and is a premier provider for businesses seeking to effectively utilize the Internet by offering high-speed connections, web services, programming, design and integration. Bell Technology Group also provides training and development to corporate and academic clients at its state-of-the-art computer and Internet training center and provides development of "cutting edge" multimedia technology.

COMPANY CONTACT:

Marc H. Bell, President & CEO

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